

# Join the LEAD Transferability Platform: apply by January 27<sup>th</sup>!

## 1.1 The LEAD Project

LEAD will create Digital Twins of urban logistics networks in six TEN-T urban nodes (Madrid, The Hague, Lyon, Budapest, Oslo, Porto), to support experimentation and decision making with on-demand logistics operations in a public-private urban setting. Digital Twins are a digital replica of a complex real-world urban environment that represents different processes, actors, and their interaction. For more information, we invite you to visit <https://www.leadproject.eu/>

## 1.2 The LEAD Transferability Platform (TP)

A group of 6 external cities/local authorities will be selected to join the Transferability Platform (TP). They will benefit from a tailored Transferability plan, supporting their transfer activities, including capacity building, trainings, technical visits, interactive workshops and customised feedback.

## 1.3 What is expected from the members of the LEAD TP?

The members' active contribution shall focus on:

- Active participation in LEAD TP meetings and discussions.
- Provision of feedback on LEAD measures and strategies and their implementation in the Living Labs.
- Follow the progress and assess the results of the project in a constructive manner.
- Disseminate LEAD through your communication channels (events, website, newsletters).
- Participate in the transfer activities foreseen in your tailored Transferability plans.

## 1.4 What's in for you?

A dedicated budget has been allocated to help partly cover the costs of your engagement in the project. This may be used to fund travel expenses or personnel time spent on project engagement, including internal meetings and discussions.

Transferability activities consist of:

- Interviews and surveys for the identification and analysis of the requirements and necessities of cities, and your expectations towards the LEAD solutions.
- Capacity building activities: webinars, e-training and bilateral meetings/discussions with the partners responsible for the LEAD LL and specific solutions of their interest.

- Direct access to the project's key reports and events, while you will receive tailor-made and hands-on advice on the knowledge and tools developed in LEAD.

## 1.5 Prerequisites

Applicants need to be active in at least one of the LEAD Strategies, namely:

1. *Innovative business models.*
2. *Agile urban freight storage and last mile distribution schemes.*
3. *Low emission, automated, electric or hybrid delivery vehicles.*
4. *Smart logistics solutions.*

Cities already running a City Logistics Living Lab and outside the geographical area of the project will be prioritised.

## 1.6 How can you apply

In order to become one of the 6 external cities joining the LEAD Transferability programme, you need to fill in a short questionnaire, which will help us better define your urban logistics profile and assess the complementarity and relevance to the 6 LEAD Living Labs.

Please fill in the [questionnaire](#) by 27<sup>th</sup> of January.

**Selected cities will be informed in early February.**

## 1.7 Confidentiality

All data collected from LEAD Transferability Platform members will be aggregated for inclusion in reports; **individual data will be kept confidential.**

## 1.8 Contact

If you have any questions about the call process you can reach us at:

Giacomo Lozzi, POLIS Network, Urban Freight Coordinator [glozzi@polisnetwork.eu](mailto:glozzi@polisnetwork.eu)

Cláudia Ribeiro, POLIS Network, Project Officer [CRibeiro@polisnetwork.eu](mailto:CRibeiro@polisnetwork.eu)